



The voice of the  
smart meter rollout

# engaging Great Britain with the smart meter rollout

# Britain's digital energy revolution is underway

**98%** of the population are now aware of the smart meter rollout



**More than 11 million** smart meters have now been installed



**every energy supplier** will be offering smart meters at no extra cost



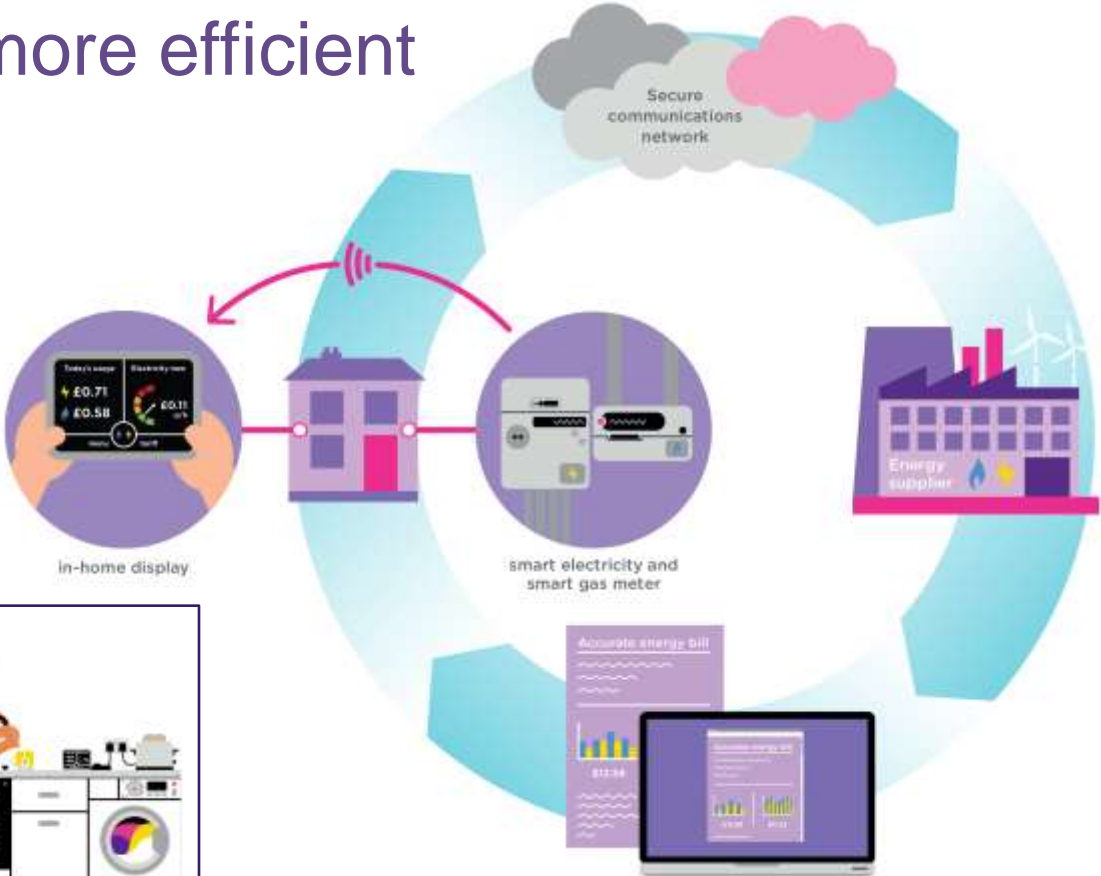
**19 million** people are willing to seek or accept a smart meter in the next six months



**every home and every small business**



# enabling a smarter, more efficient energy network



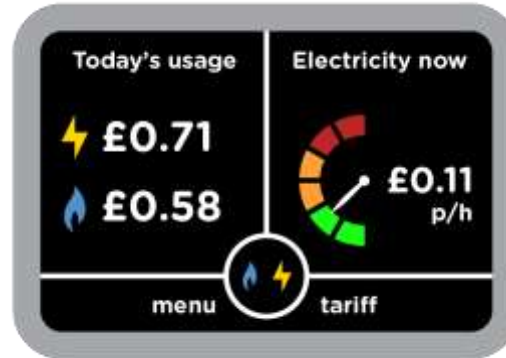
# consumer response

**8 in 10**  
people with a  
smart meter have  
taken steps to  
reduce their  
energy use

**73%** would  
recommend  
smart meters  
to others

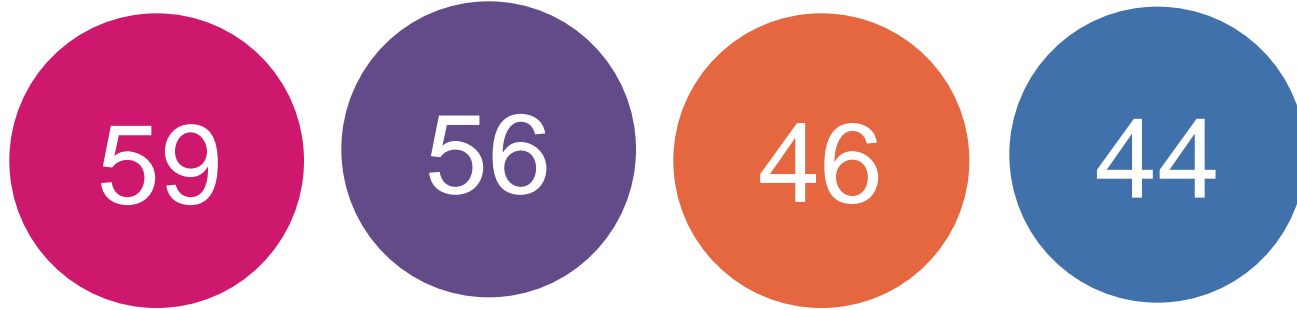
**67%** of  
people with smart  
meters feel more  
in control of their  
energy use

**82%** of smart meter  
users feel they have a  
better idea of what  
they are spending on  
energy



Over **8 in 10**  
of those on smart  
pay-as-you-go  
would  
recommend  
smart meters to  
others

# changing our relationship with energy usage



engaging consumers in  
tangible, meaningful and  
relatable ways



GET A SMART METER  
AND YOU COULD  
SAVE ENOUGH ENERGY FOR  
THIS MANY HOT BATHS

# 115

With a smart meter you could save an average of 354kWh of energy a year. Because when you can actually see how much energy you're using, you can make a few small changes and use less of it. Save your energy for lifetime.

Contact your energy supplier about getting your free smart meter.



[smartenergyGB.org](http://smartenergyGB.org)

Available by 2015 in England, Scotland and Wales. Representation of a typical in-home display based on 2012 national average annual savings of 354kWh with a smart meter compared to a traditional meter and 115 hot baths per year per bath.





bringing the smart future  
to energy, homes, cities



Smarter Britain



## Smarter living

What consumers want from new smart energy products and services

September 2017

# Some of the challenges people told us about

Getting people at home to change their behaviour

Managing household finances

Make life a little less chaotic

Help to do more for the environment

Caring for family members

Help to navigate the energy market

**2 in 3**

with children  
would like to  
automate  
appliances to turn  
on when energy  
is cheaper

**68%**

of people would  
like cheaper  
energy for usage  
outside of peak  
times

**64%**

want information  
on appliances  
working less  
efficiently over  
time

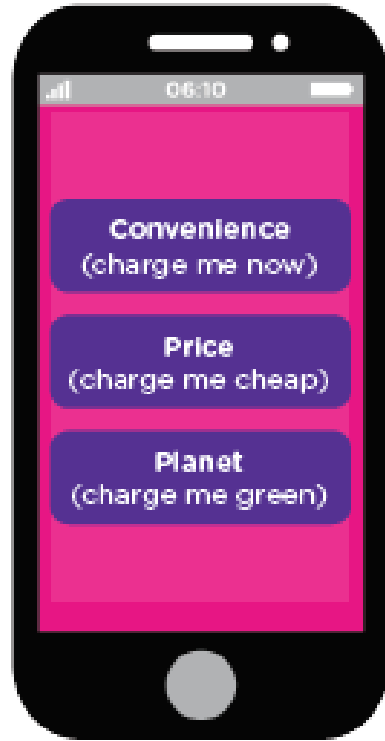
**87%**

of adults found at  
least one smart  
technology  
solution appealing

# Delivering the incredible prize of electric mobility



# The future of smart EV tariffs



# Energising Health

## New research explores opportunities and challenges

The UCL Energy Institute has reviewed what progress has been made to date in this field.

### Case study:

Mersey Care NHS Trust is doing a trial using smart meter technology to monitor dementia patients.



# Could energy data transform healthcare?

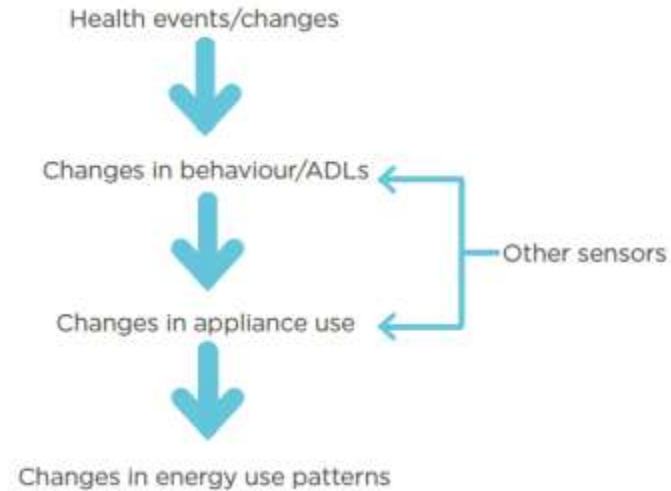
## A smart future for everybody

The smart meter rollout will create a broad platform for innovation thanks to the detailed data generated by households.

More care is taking place in the home rather than in institutions.

Smart meter functions such as real-time information and a modern payment system will already help vulnerable households.

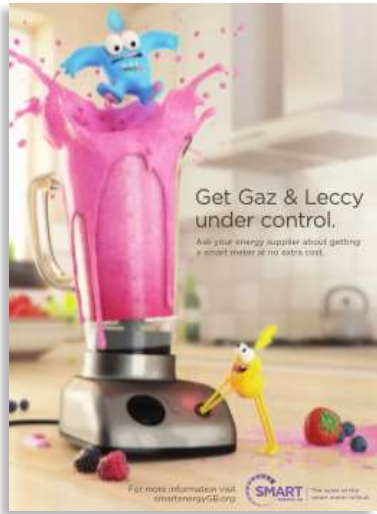
Using the data stream to analyse behaviour could lead to much wider benefits.





working with employers

# working with employers



The employers' guide to smart meters and energy efficiency awareness at work and at home

August 2017



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smart meter rollout

# thank you

